

# PRIVACY NOTICE

### Integrity Advisory Solutions, LLC

#### Last Revised: March 2024

### Scope

This Gramm-Leach-Bliley Act ("GLBA") Privacy Notice explains what personal information Integrity Advisory Solutions, LLC ("IAS") collects about you when you obtain financial products or services from us for personal, family, or household purposes, why we collect that information, how we protect it, and how we disclose it, for both present and former customers. For information about personal information we may collect about you in different contexts (i.e., apart from our provision of financial products or services), please see our General Privacy Notice at www.integritywealthsolutions.com.

## **Personal Information We Collect**

The type of personal information we collect depends on the products or services you obtain from us. This personal information can include:

- (1) Information from you;
- (2) Information about your transactions with us or our affiliates;
- (3) Information about your transactions with non-affiliated third parties;
- (4) Information from government agencies; and
- (5) Information from a consumer reporting agency.

Such personal information includes, for example, your name, address, date of birth, employment, marital status, assets, income, tax bracket, social security number, and other government-issued identification numbers or documents.

### How We Collect Personal Information

We collect this personal information, for example, when you open an account with us, apply for products, seek advice about your investments, or tell us about your investment or retirement portfolio. We may also collect personal information form others, such as other companies, our affiliates, credit reporting agencies, and government agencies.

### How We Protect Your Personal Information

We have security practices and processes in place to protect your personal information, including using physical safeguards (e.g. locked files and secured building) and electronic safeguards (e.g. encrypted computers, strong passwords, and restricted access) to restrict access to your information to authorized employees and representatives, trained in the proper handling, protection, and confidentiality of your personal information.

### How We Share Your Personal Information

Below, please find a table disclosing the reasons for which we may share your personal information and

Investment advisory services offered through Integrity Advisory Solutions, LLC, an investment adviser registered with the SEC. Integrity Wealth is a marketing name for Integrity Advisory Solutions, LLC.



whether you can opt-out to limit such sharing. State laws may give you additional rights to limit sharing. See below for more on your rights under state law.

Reasons We Share Your Personal Information	Do We Share?	Can You Limit This Sharing?
<b>For our everyday business purposes</b> — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, report to credit bureaus, or as permitted by law	Yes	No
For our marketing purposes — to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes*	No
For our affiliates' everyday business purposes — information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes — information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For non-affiliates to market to you	Yes*	Yes
<b>Upon termination by a representative or financial institution</b> permitting your representative or financial institution to retain copies of your personal information and disclose it to their new firm when that representative or financial institution terminates with us	Yes	Yes

\* IAS does not currently share your personal information with non-affiliates for joint marketing purposes or so that a non-affiliate can market to you, however, we reserve the right to do so unless, with respect to sharing so that a non-affiliate can market to you, you opt out as discussed below.

**Please note:** if you are a new customer, we can begin sharing your personal information, as set forth above, 30 days from the date we sent this notice, unless you opt out, as permissible.

In addition to the reasons above, we may also share your personal information with your consent.

### How to Limit Our Sharing of Your Personal Information

You can limit our sharing at any time. To limit the sharing of your personal information, please contact us at 877.886.1939 or return the completed opt-out form via mail to Integrity Advisory Solutions, LLC, Attn: Privacy Policy, 4135 NW Urbandale Dr., Urbandale, IA 50322.

If you limit sharing on an account you hold jointly with someone else, your choices will apply to everyone on the account.



#### Definitions

Affiliates	<ul> <li>Companies related by common ownership or control. They can be financial or nonfinancial companies.</li> <li>Our affiliates include entities registered as investment advisers, or broker dealers, or as both a broker dealer and investment adviser ("Wealth Entities"), as well as a number of insurance agencies, and holding companies. Affiliated Wealth Entities include for example: Brokers International Financial Services, LLC, Wealth Management Nebraska, LLC, Gladstone Wealth Partners, LLC, Lion Street Advisors, LLC, Lion Street Financial, LLC, Annexus Securities, LLC, and First Palladium, LLC.</li> </ul>
Non-affiliates	<ul> <li>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>IAS does not currently share your personal information with non-affiliates, though we reserve the right to do so unless you opt out of such sharing, as permitted. Non-affiliates we may share with can include financial services companies such as insurance companies or agencies; nonfinancial companies such as retailers and membership groups; and others.</li> </ul>
Joint Marketing	<ul> <li>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</li> <li>As discussed above, IAS does not currently share your personal information with non-affiliates for joint marketing purposes, however, we reserve the right to do so. Should we share your personal information for joint marketing, we anticipate that such joint marketing partners will include financial services companies such as insurance companies or agencies.</li> </ul>

## Questions

Call us at 877.886.1939.

### Other Important Information

- While IAS does not currently share your personal information with non-affiliates so that they can market to you, we reserve the right to do so unless you opt out of such sharing.
- Information of California, North Dakota, and Vermont Customers
   Investment adviser representatives may change investment advisory firms, and the nonpublic personal information collected by us and your representative may be provided to the new firm so that they may continue to service your account(s). If you do not want your investment adviser representative to provide this information to their new firm, please call (877) 886-1939 or use the mail-in form below to opt out of this sharing. Some states, such as California, Vermont and North Dakota, require your affirmative consent, or an "opt-in," rather than an opt-out, before the representative can provide your nonpublic information to the new firm. You can provide or withdraw this consent at any time by contacting (877) 886-1939.



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Mail-in Form				
Mark any/all	you want to limit:			
busi Dor Dor me.	not share information about my creditworthiness with your affil iness purposes. not allow your affiliates to use my personal information to mark not share my personal information with non-affiliates to market not allow representatives or financial institutions to share my p v advisory firm to continue servicing my accounts if they termin	ket to me. t their products and services to personal information with their		
Name Address		Mail to: Integrity Advisory Solutions, LLC		
		Attn: Privacy Policy, 4135 NW Urbandale		

Dr. Urbandale, IA

50322

City, State,

Account #

Zip